

# A Splash of Ink



The pace of modern-day life is so busy; it really feels like we live in a world that never sleeps. That is why, for the majority of us, we have become so heavily dependent on technology. How many hours do we spend and invest in getting the most up to date gadgets to meet our ever-increasing needs? The problem is we become so involved with all that is 'hi-tech', we tend to overlook the simpler harder working and still important equipment that we need such as our printer and print cartridges.

Believe it or not, the ink cartridge is one of the most practical and hardworking pieces of kit that we use for computing. So, you thought we would be paperless by now; how wrong can we be? Think of all the printing our cartridges do for us, for example, our precious photographs, school essays and projects, presentations in the workplace to name just a few.

Why is it then we take the ink cartridge for granted, expecting it to go on week after week without a thought; could it be out of sight out of mind? That is until the ink runs out and it always seems to do so when we need it the most.

How strange our attitudes are when it comes to shopping? We don't mind splashing our cash on all singing, all dancing computers, but having to spend money on a splash of ink is another matter! Let's be honest, we do not want to buy something practical like an ink cartridge because we tend to think it is too expensive for what it is. So, we look for cheaper options by searching the internet. Online sellers offer refills, compatibles and even claim to have the real deal at very low prices and next day delivery. Great we think. What a bargain. Or is it? When our cartridges finally arrive, and if



we can persuade it to fit into our printers, the print quality is so poor our work is unrepresentable. There are some excellent sellers online who sell good products but, unfortunately, more often than not, this is not the case. What we need to do when our ink runs dry, is to go to a place that we can trust like Grantham Computer Centre.

Grantham Computer Centre sells genuine ink cartridges for all makes and models such as HP, Canon, Brother, Epson etc. They also offer bumper value ink cartridge packs which help to make the cartridges more cost-effective. They have the largest selection of cartridges in store in Grantham and, if they do not have the ink cartridge you need, they can order it for you to pick up in a few days. Grantham Computer Centre also offers an ink cartridge recycling service so you can save time by taking your empty cartridges to the store when buying your new cartridges.

Recycling is a very big issue now and has been for some time. Plastics are non-degradable, and we are all now aware of the devastating effects it has on both our wildlife and environment and this is causing more concern now than ever before. Just think about how many ink cartridges are being discarded around the world each day. If we all choose the recycling option Grantham Computer Centre offers, we will be able to do 'our bit' for the environment as well as being able to buy genuine quality ink cartridges.

Have you checked your ink cartridges – are they getting low? Don't delay, visit Grantham Computer Centre today.



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