

Late diagnosis costs livelihoods and lives!



It was the late diagnosis of our 11 year old daughter's bone cancer in February 2017, following 23 fruitless appointments over a 4 month period, that prompted a desire to help people have a choice in their medical provision. We didn't have health insurance

at the time but it was only when we were at our wits end and decided to take Alice for a private consultation that her disease was diagnosed.

Thankfully, following 8 months of chemotherapy treatment and limb salvage surgery on the NHS, Alice is doing well and enjoying being back at school. However, the whole experience brought home to me, first-hand, how devastating a late diagnosis and delayed treatment can be – and how it can cost livelihoods and lives!

My daughter's chances of having osteosarcoma was 1 in 3 million. There is a chance, therefore, that any of us can suffer from an illness at any time. We learned that an early diagnosis and prompt treatment in a hospital of your choice is what having health insurance gives you.

Following a career in financial services, I became a local Appointed Representative of WPA Healthcare Practice Plc in September 2018. The Healthcare Practice is a wholly owned subsidiary of WPA, authorised and regulated by the Financial Conduct Authority. Having been recommended to the company by a friend, I was immediately attracted to WPA's professionalism and strong commitment to exemplary customer care. Being a not for profit organisation that was established in 1901, it is comforting to know that the company is not hampered by the demands of shareholders motivated to make a profit. The focus is always on delivering innovative and affordable services to their members.

As a Healthcare Partner, I provide advice on WPA Health Insurance Policies only and how they can protect your family and business. After all, we insure our houses and cars, but aren't our lives and livelihoods more important?

WPA offer ground-breaking personal and business health insurance policies that have truly revolutionised healthcare in the UK. From funding cancer drugs not available on the NHS, to being recognised by the World Health Organisation as leading in the development of new policies that reduce costs for clients.

For individuals/families, having private medical insurance gives you the confidence of having access to an early specialist consultation, or where required, prompt treatment. Most importantly, you give yourselves the best chance of being treated as soon as possible.

For businesses, our Enterprise Flexible Benefits product provides access to prompt private hospital and specialist treatment for the business owner and employees, thereby looking to improve employee productivity and reducing staff absenteeism due to ill-health.

Whether you are interested in family or business private medical insurance, please contact me to discuss your options further. Please note, pre-existing and long-term medical conditions are generally not covered. Applications are subject to medical underwriting and a maximum joining age applies on some policies.

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Healthcare Practice